

Enabling the future.

From the science of graphic and label materials and wireless IoT enablers, **we build solutions to provide identification** and digital transformation to businesses **worldwide** in the most **sustainable way**.

Global footprint



6 R&D centres

12 Industrial facilities

Employees representing 60 Countries

+2200 Employees

Digital Transformation Enabler (DTE)

RFID & IoT enablers (HF / UHF / BLE)



Connects over a billion items to the cloud. **Potential to reach trillions.**



Over **2000 custom products**, **+80 products** in standard portfolio



Build a seamless world by **expanding communication** between companies, products and people

We want to live in a world that works better, faster and smoother. That is why we embrace the best of technology in order to provide identification, digital transformation and the best in terms of graphic and label quality to create more connection between companies, products and people.

By doing so, we can positively change the world, building relationships with transparency, trust and best decision making, for everyone.



Our Technologies | Short-range wireless communication



RAIN RFID
Radio Frequency Identification



NFC
Near Field Communication



BLE
Bluetooth Low Energy

Popular uses

Inventory accuracy, Supply chain transparency, Returnable Transport Item tracking, Access control.

RFID Business benefits

Long range and mass reading enable operational efficiency and item-level visibility:

- Inventory accuracy **close to 99%**
- **>30% drop** in stockouts
- Audits in 4 hours (months before RFID implementation)

Popular uses

Product authentication, Smart packaging, Contactless payment, Customer engagement.

RFID Business benefits

Reliable short-range interaction for payments, authentication, and digital keys:

- **prevents counterfeiting and unauthorized resale:** a market of over \$1.2 trillion/year
- **-87% in card costs**
- **Time spent in queues reduced by 50%**

Popular uses

Real-time asset tracking (RTLS), Fleet management, Smart environments, Condition monitoring.

RFID Business benefits

Low consumption and low cost to improve real-time location and asset telemetry:

- **0,3m of accuracy** on indoor tracking
- **40% reduction** on cycle counts
- **20% increase** on warehouse productivity